

2020 ANNUAL REPORT

January 1, 2020

To our fellow stakeholders,

Semgeeks remains a company where anything can happen and where we continue to push the boundaries of technology to solve even the toughest problems for our customers.

We exited the year a stronger company than when we entered. We believe this success is derived from an unwavering focus on customer service, local brand recognition, strong financial footing and a singular commitment to increase value. We have benefitted from a strong regional presence in New Jersey and continue to see room for additional growth in the markets we serve.

Today, we are focused on building an even more valuable Semgeeks for everyone. We aspire to empower everyone with the tools they need to increase their knowledge, health, happiness, and success.

Building a more helpful Semgeeks

With so many people turning to our services for everyday user enhancements, we have countless opportunities to help improve those channels and overall experiences.

Our solutions

- Digital marketing - Drive > Nurture > Convert
- Creative - Purpose > Driven > Growth
- Web development - Plan > Create > Measure

We believe we are well positioned to succeed in these areas, as our solutions are designed to grow businesses and help deliver successful user journeys.

Find trusted, accurate information

The thirst for knowledge has been at the core of our vision since the very beginning. Even today, there is plenty of runway to grow and improve. We continue to evolve by applying the most advanced technology to the most urgent situations.

For example, we are entering our third year of Geek Speak and fourth year of NJDMC, which are both nationally recognized and attended events.

Building Brand Excitement in 2020

Our company has established a solid foundation, and we remain focused on building market share and expanding the delivery of our brand.

The year ahead brings new opportunities to build on our momentum and growing excitement around the Semgeeks brand. We will continue aggressive execution of our growth plan and expanding our accelerators. This framework will be the foundation for which we advance our bottom line.

Of course we still face hard problems and we will approach them in the same way we always have, by staying focused on our solutions and creating strategies that grow our clients business.

We are proud of the work being done and our collaboration is exactly what continues to unite us as a family. Through it all, we will continue to drive value for our customers, partners, and employees.

Warmly,

The Semgeeks Company