

semgeeks

Digital agency & consultants.



Think like a geek.

Results powered by solutions

Digital marketing

Creative

Web development



Agency

**Born at the
Jersey shore.**

Our methodology.

Fueled by ideas, expertise and dedication, we create solutions to prepare our clients for what is next.

We seek to understand your digital structure and framework alongside your operational practice, and the solutions required in the long and short term.

Credentials & certifications.

Everyone is a marketer with the right toolkit.



Our geeks are our greatest strength.





We are your solution.

Fostering growth through understanding
and navigating the complex digital
environment, while capitalizing on your
business' strengths.



Digital marketing

Search engine optimization (SEO)

Pay per click (PPC)

Content

Social

Email

Analytics

Drive
Nurture
Convert



Creative

Web design

UI/UX design

Branding & logo design

Print design

Banner design

Video and photography

Purpose
Driven
Growth



Web development

Full stack development

UX prototyping

Ecommerce

Mobile app - iOS & Android

Platforms & APIs

Website support & management

Plan
Create
Measure

The 5 principles of success

Diagnose

Determine current capabilities and define the business need

Design

Plan the future state of capabilities and chart a path to get there

Strategy

Our sweet spot lies in understanding how our clients monetize either their brand or service. From that, we create impactful strategies that further enhance their digital landscape.

Develop

Create a learning
experience that works

Deliver

Obsessed with project
management and
exceeding client
expectations

Drive

Ensure solutions
continuously create
impact

Results

We integrate a multi-solution approach in tandem with our 5 principles of success to ensure our efforts continuously drive impact.

Digital marketing

Campaigns being driven by results.



SEO

It'll be no SERPrise when you're #1.

With carefully selected keywords and a robust link building strategy, we will generate optimized content that positions your site for long-term placement.



Content

Everything is going to be all-write.

We evaluate your consumer persona and curate content that speaks directly to that audience, ensuring maximum engagement.



Email

No more snail mail.

Through hyper-targeted lists and smart automation, drip email campaigns are the most direct way to convert leads into consumers.



PPC

Let's get on the same (landing) page.
People are searching for your product or service. We help them find you however they are searching, wherever they are searching.




Social

What's #trending?
Everybody has their faces in their phones, constantly refreshing their social media feeds. Be with the consumer while they are on-the-go.



Analytics

Can't deny the facts.
Data doesn't lie. Our team will use various analytics platforms to tell you which elements of your campaign are working and which are not.



Analytics is the
backbone to
understanding
your consumer.

Creative

Innovate
digital
together.



Web design

Things are not always #FFFFFF & #000000

We aim to create striking interfaces that resonate with consumers. From ecommerce to brochure sites, all companies have the ability to make a visual impact.



Branding & logo design

We've got 99 fonts, but Comic Sans ain't one.

Refresh your look with a new, eye-catching rebrand that appeals to your target market. When your brand looks good, your business performs better.



Banner design

We make these with </style>.

Appearing on the side of a consumer's favorite site puts your business in a popular, well sought after position. Placement is important, and grabbing the eyes of consumers is necessary.



UI/UX design

UXpect a good experience. We provide the best experience.

Every user experiences your design differently. That said, we will help you get inside their heads so that you can provide the best, most effective user journey.



Print design

It's fun to stay at the CMYK

Traditional advertising isn't totally dead. Branded collateral is still a valuable tool in selling your company, and we'll help you put your best foot forward.



Video & photography

Ready for your close up?

People are visual beings. Adding visual assets to your digital marketing campaign will help increase the overall engagement with your brand.



A great
design
makes you
memorable.

Web development

Build digital together.



Full stack development

Give us a `</br>`.

From the initial planning process and through the final design, we are involved to ensure all moving parts are functioning smoothly upon launching your site to the public



Ecommerce

`<div>` Together, we can help you sell products. `</div>`

The purpose of eCommerce sites is to make you money directly. Create a site that will generate maximum revenue for your business.



Platforms & APIs

Business in the front, party in the back.

Integrate data from third party platforms with your site, so that you can provide more fluid information and a better overall user experience.



UX prototyping

UX is like a joke; if you have to explain it, it's not good.

Evaluating how the user experience is affected on various devices can be tough. Our fully functioning prototypes allow you to gauge where revisions are needed to enhance their experience.



Mobile app - iOS & Android

Mobile friendly is the way to go.

People always have their faces in their phones. Get in front of the mobile audience with a completely immersive mobile app.



Website support & management

Not all heroes wear capes.

Your website is critical to your business' success. Our team will secure, monitor, and maintain your site to make sure it's always reaching optimal performance.



Enhance
your **digital**
footprint.



A full service health club taking your workout to the next level

SEO | PPC | Creative | Web development

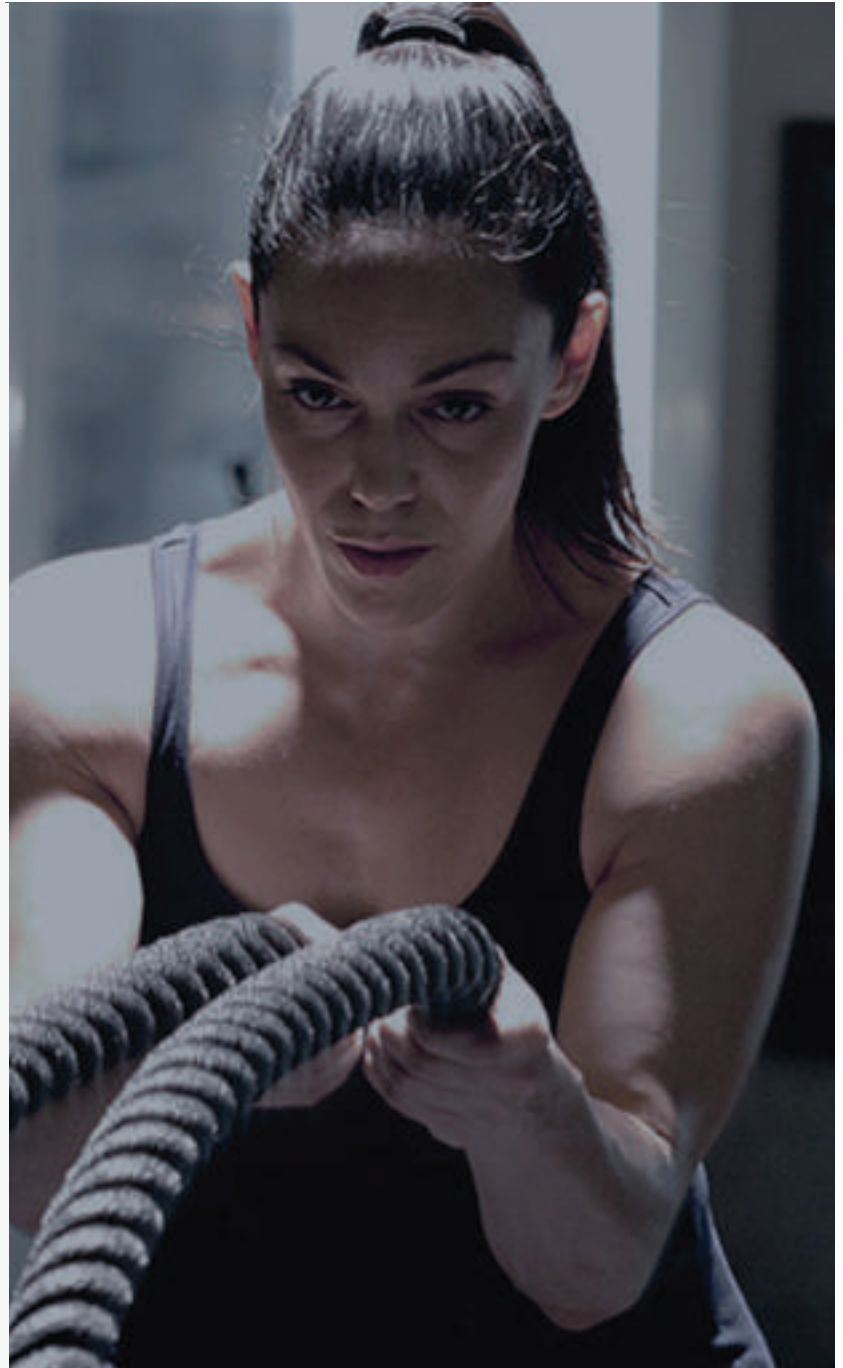
A custom tailored SEO plan and a multi-channel PPC strategy worked in tandem with a responsive website redesign, highlighting NYHRC within the digital space while maintaining a strong brand identity.

+244.97%

in increased organic contact us form submissions compared to the previous year

46% YoY

In Increased membership sign ups through paid search campaigns



Surf Taco®

Coastal Cuisine

A local favorite for years grows into a coastal phenomenon

Creative | Web development | PPC

A brand refresh and complete website redesign, implementation of online ordering, and launch of multi-channel PPC campaigns and giveaways.

44%

Facebook Ads conversion rate for
Gift A Taco campaign

~ 45%

Increase in email contacts in database





The most experienced helicopter tour company pushing limits in NYC.

SEO | PPC | Social | Creative | Web development

A social plan, complete with influencer marketing and custom content, paired with SEO optimization and a multi-channel PPC strategy set Liberty Helicopters apart, along with a brand refresh and website redesign.

36%

Increase in Facebook engagement

226%

Increase in Twitter engagement





At Jersey Mike's,
we offer a sub above.

Web development | Social | Creative

Along with web development and PPC marketing campaigns, we created a social marketing promotion plan to build individual Jersey Mike's franchises' following on Facebook and increase in-store traffic.

140%

Increase in Facebook engagement

76%

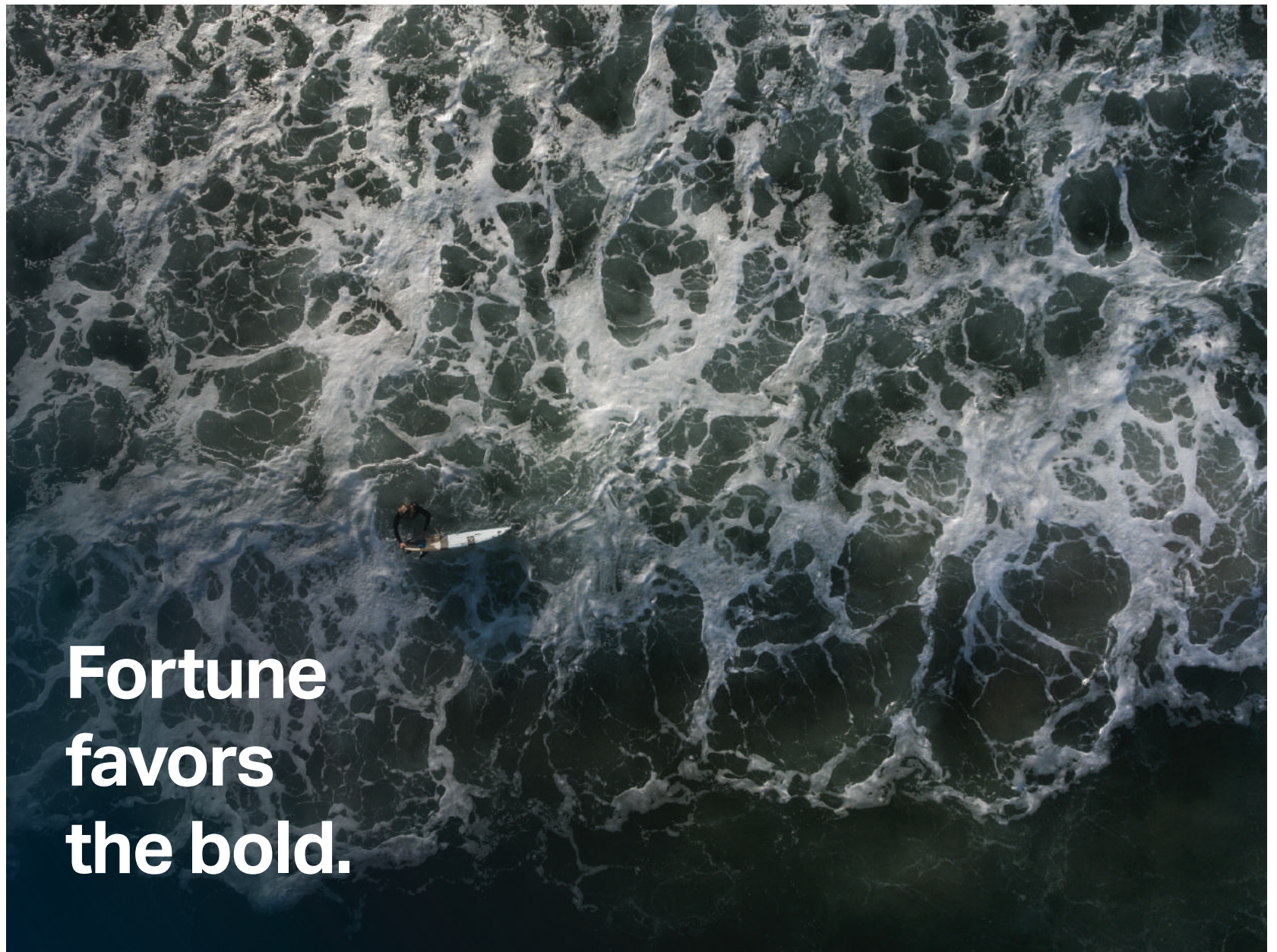
Conversion rate



Clients

**You need to
work with us.
They do.**





**Fortune
favors
the bold.**

**Let us empower your
business through digital.**

**Connecting the
community, as
influencers.**

New Jersey
**digital
marketing
conference**

Presented by **sem**geeks

semgeeks.com/njdmc



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